

Designing and Presenting an Interactive Poster

Common questions, and answers, about designing and presenting Interactive Posters.

1. How do I make sure that my poster presentation is appealing to conference attendees?

Make your poster appealing and interesting but above all, make sure it is easy to read - from a distance. Fonts for text should be at least 24 point. Use mixed case (sentence capitalization) and an easy to read font (times, palatino or other serif font). A good size for titles is 72 point font. Ornamental, serif fonts in call capitals is fine for titles. Color can be used either as a background or foreground for your poster. Accents in various colors are also appealing.

Graphics can also be used to convey information quickly and easily. Consider using illustrations, drawings, graphics or photographs where appropriate.

2. How much space will I have to display my poster?

Interactive posters will each have a display of approximately 2.5m wide by 1.2m high (8' wide by 4' high) with a narrow table for other materials. The table is 1.8m wide by 0.38m deep (6' wide by 1.25' deep).

3. Will I have to be present at my poster?

Posters will be on display throughout the conference (Tuesday - Thursday). Posters will be featured during the Tuesday afternoon break (4:00pm - 4:30pm) and during the Thursday morning break (10:30am - 11:30am). Author(s) will be expected to be at their posters for informal discussions.

4. What facilities will there be at the conference?

Authors can set-up their posters on Monday between 1:00pm and 6:00pm. A student volunteer will be available to assist with setup. All posters must be set up by 9:00am Tuesday morning.

5. Can I use a computer or a vcr for my presentation?

Audio-visual and computing equipment will not be supplied. Power outlets will not be available.

6. What did posters from previous years look like?

Two students who presented posters at CHI 98 graciously donated images of their posters to help give an idea of what a poster may look like.

Henrik Gater, Viktoria Research Institute

PACCESS: Enabling Easy Access to Radiology Images at a Hospital

<http://www1.acm.org/sigs/sigchi/chi2001/call/categories/posters/example1.jpg>

<http://www1.acm.org/sigs/sigchi/chi2001/call/categories/posters/small1.gif>

Jacek Gwizdka, University of Toronto

Electronic Engineering Notebook: A Study in Structuring Design Meeting Notes

<http://www1.acm.org/sigs/sigchi/chi2001/call/categories/posters/example2.jpg>

<http://www1.acm.org/sigs/sigchi/chi2001/call/categories/posters/small2.gif>